

INVITATION - Colloquium for PhD Programme Series 11, 2025, Faculty of Business and Economics

Dear All,

The Faculty of Business and Economics will hold our **Colloquium for PhD Programme Series 11, 2025** on **26 – 1 December 2025** at Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics

The details are as follows:

DEPARTMENT OF ECONOMICS	
26.11.2025 Wednesday 11:00 – 12:00 pm	Thesis Seminar Presentation – Li Yun Title: Digital Economy and Manufacturing Performance: A Case from China
26.11.2025 Wednesday 12:00 – 1:00 pm	Proposal Defence Presentation – Du Yin Title: Digital Economy and Women's Labor Returns: A Three-Dimensional Analysis of subjective Satisfaction, Objective Income, and Time Allocation
DEPARTMENT OF MANAGEMENT AND MARKETING	
26.11.2025 Wednesday 2:00 – 3:00 pm	Proposal Defence Presentation – Balqis Bamadhaj binti Othman Title: Social Movement Influence on Social Identification and Value Congruence on Turnover Intention in Malaysia's Fast Food Industry
DEPARTMENT OF DECISION SCIENCE	
27.11.2025 Thursday 11:00 – 12:00 pm	Proposal Defence Presentation – Jiang Meixia Title: The Influence of Family Dynamics and Internet Technology use on Wage by Gender in China
DEPARTMENT OF ACCOUNTING	
28.11.2025 Friday 9:00 – 10:00 am	Thesis Seminar Presentation – Zheng Yuan Title: ESG Disclosure and Corporate Sustainable Development: Evidence from China
28.11.2025 Friday 10:00 – 11:00 am	Thesis Seminar Presentation – Li Honglin Title: Venture Capital Syndication Characteristics, IPO Earnings Management and Post-IPO Operating Performance in China
28.11.2025 Friday 11:00 – 12:00 pm	Proposal Defence Presentation – Liu Meijuan Title: Governance Characteristics and Labor Cost Stickiness in Family Firms: Evidence from Chinese listed Companies
DEPARTMENT OF DECISION SCIENCE	
01.12.2025 Monday	Thesis Seminar Presentation – Ling Chen

2:00 – 3:00 pm	Title: Digital Financial Inclusion and Corporate Financial Vulnerability: Empirical Evidence from China
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For further information, please visit the FPE website at <https://fpe.um.edu.my/>

All are invited. Your presence and support would be greatly appreciated.

Thank you and have a great day.